Tiffany Stepp

UI/UX & PRODUCT DESIGNER

GET IN TOUCH:

Website
www.tiffanysteppdesign.com

Phone
(713) 419 - 1844

Email
hello@tiffanysteppdesign.com

+ EMPLOYMENT

Mar 2021-Dec 2022
CISCO
Senior UX Designer
Designed Secure Client to add the ability to configure profiles and manage deployments. Wrote and conducted Public Beta Test Plan to gather user feedback. Designed data-rich, interactive tiles for various products and use cases. Conducted a full audit of the SecureX platform including page types, templates and components to identify issues and propose solutions regarding design consistency, usability, accessibility.

Jul 2019-April 2020
PORCHLIGHT
Lead UX Designer, Director of Product
Conducted research, testing, interviews to prioritize tasks and create a product roadmap that supported product and company OKRs. Streamlined user flows and designed the interface to effortlessly move users from activation to engagement to virality.

Jan2019-Jul 2019
E! NEWS, NBC UNIVERSAL
Product Designer
Created site maps, user flows, high-fidelity wireframes and mock-ups for a CMS that efficiently pushes out a variety of content to a new responsive E! News website, the E! app, etc.

Nov 2016-Mar 2018
DUN & BRADSTREET
UI/UX Designer, Product Designer
Optimized landing pages and site functionality.
Created D&B style guide. Built D&B Optimizer, an app managing data quality within the Salesforce environment. Wrote user personas and stories, built site maps and prototypes for various other D&B web apps.

Mar 2014-Current
VARIOUS CONTRACT WORK
UI/UX Designer
Designed large-scale applications, interactive wireframes, landing pages, infographics etc. for United Airlines, David Weekley Homes, Quickbooks, IBM, Dell and others.

Apr 2014 - Aug 2015
KEY INGREDIENT
UI/UX Designer
Designed new features and screens for the Key Ingredient iOS and Android app, the online store, and landing pages.

Jan 2013 - Mar 2014
SHELTON INTERACTIVE
Graphic & Web Designer
Designed strategic digital messaging in line with client, user, and marketing goals for social media and websites.

Oct 2011 - Dec 2012
RAINMAN WEB DEVELOPMENT
Web Designer & Developer
Planned and designed social and email marketing campaigns, designed and developed websites for high-level clients.

+ EDUCATION

Dec 2010
ADVERTISING - B.A.
Mass Communication
Texas State University

+ PROFESSIONAL SKILLS

	beginner	average	skilled
Figma			
Sketch			
Adobe Suite			
Miro			
Prototype Tools			
Dev Handoff Tools			
HTML/CSS			
User Testing Tools			
Product Mgmt Tools			
Agile Environment			

+ ACTIVITIES & INTERESTS

Nielson Norman Group UX Conference
December 2018

SXSW Interactive Conference
March 2018, 2015

Austin Film School
Completed After Effects class, 2016

Utilizing Lynda, Skillshare, CodeCademy, Tuts+

The New Movement Theater
ColdTowne Theater
Graduated improv and sketch curriculums

Professional Photography
2008 - Current